

TERMS AND CONDITIONS

INTRODUCTION:

African Brand Link (Pty) Ltd is a Western Cape Marketing and Opportunity Company. We provide our clients with networking opportunities and marketing representation, forging business to business connections between business in South Africa and those in Africa and abroad. Through our efforts we seek to enhance both economic growth and social development.

African Brand Link does this by:

- Promoting trade into South Africa by creating awareness of cross border business partnerships and opportunities for our clients.
- Forming business connections locally, in Africa and abroad through Networking events, Trade Missions and Shows.
- Building a database of important contacts that are shared with members.
- Informing members of opportunities to network with delegates coming in from other countries through our Associated companies.
- Informing members of upcoming trade events so that they might attend.
- Seeking opportunities for trade and bringing them to the attention of members.

IT IS AGREED:

African Brand Link will:

- 1.1. List member's products and/or services on its website – please see website listing terms and conditions downloadable from the African Brand Link Website.
- 1.2. Distribute member's information during Networking events, Trade Missions and Shows.
- 1.3. Seek out opportunities both locally and up Africa and will post these opportunities on the African Brand Link website.
- 1.4. Will build up a list of trade contacts which will be posted in the member's only section of the website.
- 1.5. Advise members on financial assistance opportunities available through our Associate companies and industry organisations.
- 1.6. Provide members with export logistic contacts if required.
- 1.7. Notify members of free and paid workshops and seminars.
- 1.8. Will give our members free annual membership to the African Export Network (valued at R800) which gives you and opportunity to present your company at one of the meetings during your

annual membership and a discounted breakfast meeting at R90.00 per networking meeting (normal price R120.00).

1.9. Members who supply organic or green product will be highlighted by a green logo.

2. MEMBERSHIP FEES

2.1. Membership fees are as follows:

Annual membership to African Brand Link R6950.00